

Tourism Marketing

Opening up the German tourism market for your company



Agency for Tourism Marketing

Tourism Marketing for the German speaking market

As your partner, we support hotels, resorts or tourism companies not located in Germany in their PR and marketing activities. With our large networks in Germany, Austria and Switzerland we reach a large target audience.

Prices and packages

1 PACKAGE S

- Blog articles (social media, posts)
- Photos (event photo, hotel photos)
- Video (Trailer)

from 1200€

2 PACKAGE L

- Blog Articles (Social Media, Posts)
- Sports , Animation & Event
- Photos (event, hotel & food photos)
- Video (livestream, 360°, interview, trailer, aerial

from 2600€

Team



Josiah Bruce

Mister German Sport Fitness 2016/17 introduces fitness wellness hotels to his fans.



Grit Erlebach

She presents to her German speaking bridal couples especially beautiful hotels for weddings and honeymoon.



Marco Friedrich

Presents resorts from creative perspectives to the German speaking target audience.



- Presentation / Shows / Specials Design
- Event Trainer / daily training / Train the Trainer
- Licensed own fitness programs
- Nutritional advice for guests
- Event Children & Teen Sport / Dance / Animation
- Recording of the sports event with photos & film
- Club record as highlight with all guests



- Recordings: Arrival of the team / hotel / room
- Introduction of the staff / the kitchen, country & people
- Recordings of the hotel offers on site
- 360 ° Livestream
- Aerial Photographs
- Blog with several photos & videos and a personal documentation of the stay

Media Data

We have a reach of at least 300 000 followers through our various accounts.

Instagram: At least 100 000 follower

Facebook: At least 100 000 contacts

Twitter: At least 20 000 follower

Youtube: At least 100 000 follower



For one year the hotel ist In the second year, the hotel is actively communicated to German-speaking tourists via SEO, social media and editorial contributions.

Josiah and Grit personally recommend their hotel to a target group relevant audience.